CS1944

Virginia Tech, Blacksburg, VA 24061 USA 28 October 2014

KID (Knowledge, Information, Data) Track

by Edward A. Fox

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- http://fox.cs.vt.edu/talks/ 2014/20141028FoxCS1944KIDtrack.pdf ¹

Acknowledgements

- Faculty (slides included)
 - Doug Bowman
 - Kirk Cameron
 - Naren Ramakrishnan
- Current IDEAL Ugrad Students
 - Jieun Chon (CS)
 - Alex Cummins (CS)
 - Megan Eyler (Political Science)
 - So Hyun Jo (CS see visualization)
 - Ah Young Kim (CS)
 - Nikhil Plassman (CS)
 - J. Braeden Sebastian (CS)
- Grants: NIH 1R01DA039456-01 (Addiction Recovery), NSF 1319578 (IDEAL), NSF 1141209 (Computational Linguistics),

Outline

- KID: courses, capstones, approach
- Jobs
- DAC slides (Ramakrishnan)
- HCI slides (Bowman)
- SeeMore slides (Cameron)
- Fox slides
- Discussion

KID

- Knowledge, Information, Data
- <u>http://www.cs.vt.edu/undergraduate/tracks/</u>
 <u>kid</u>
- People: Fox, Harrison, Huang (in Jan.), Lu (N. VA, graduate), Murali, Prakash, Ramakrishnan (Arlington)

KID Courses

- Background in some areas:
 - CS3414 Numerical Methods; also Prob/Stat
- 4000 level (capstones in italics)
 - 4244 Internet Software Development
 - 4604 Data Base Management Systems
 - 4624 Multimedia, Hypertext, Information Access (Audio, Images, Video, Web, Search Engines)
 - 4634 Design of Information
 - 4804 Artificial Intelligence
 - 4984 Computational Linguistics

Computational Linguistics (and Big Data)

- http://fox.cs.vt.edu/CS4984CL.htm
- Fall 2014 -> probably each fall
- Large text collections (corpora)
- AI: Natural language processing (Python)
- (English) text processing, parsing, mining, extracting, classifying, clustering, generating
- Hadoop cluster, MapReduce
- Problem/Project Based Learning in Teams
 Generate the best summary for an event corpus⁶

KID Approach

- Reality (Nature, Life, People)
- Observations (Numbers, Strings, Media)
- Patterns (Grammars, Rules, Distributions)
- Models (HMM, Prob. Inference, Power Laws)
- Representations (Series, Tables, Graphs)
- Processing (Transform, Analyze, Compress, Synthesize, Generate/Report, Predict)
- Presentation/Interaction (Visualize, Explore)

Work Opportunities -1

- Areas
 - Biometrics, Data Analytics, Data/Text Mining, Information Systems, Machine Learning, Multimedia (Audio, Graphics, Image, Music, Speech, Video), Natural Language
 Processing, Recommendation, Search
 Engines, Social Networks, Web
- Jobs
 - Data Scientist, Database Administrator,
 Information Scientist, Knowledge Engineer

Work Opportunities -2

- Areas
 - –Business Consulting, Finance, GIS, Intelligence, Learning, Libraries, Media
- Organizations
 - -Apple, Bloomberg, Facebook,
 - -Google, IARPA, LinkedIn,
 - -Microsoft, NSA, Oracle,
 - -Twitter, USGS

Slides adapted from Dr. Ramakrishnan

Computer Science Edward A. Fox Lenwood Heath Bert Huang Chang-Tien Lu T.M. Murali Chris North B. Aditya Prakash Naren Ramakrishnan Ravi Tandon Layne T. Watson <u>Statistics</u> Leanna House Scotland Leman

ECE A. Lynn Abbott Dhruv Batra Devi Parikh

MATH Layne T. Watson Discovery Analytics Faculty:

> Areas Visual Analytics Spatial Databases Temporal Data Mining Social Networks Image Processing Prob Reasoning Bayesian Statistics Information Theory Computer Vision Info Visualization

Recent faculty awards Dhruv Batra: Microsoft Azure for Research, ARO Young Investigator Award, NSF CAREER Award, Google Faculty Research Award Devi Parikh: ARO Young Investigator Award, Google Faculty Research Award Aditya Prakash: NSA Science of Security Lablet Award

Discovery Analytics Center

- Research center focused on "big data" analytics and knowledge discovery in key areas of national interest
 - intelligence analysis, sustainability, forecasting, and health informatics
- Grant and contract funding
 - Federal: NSF, NIH, NEH, DARPA, DTRA, IARPA, DHS, US Army, ONR
 - Industry: General Motors, HP Labs, NEC Labs, Google
- Composition
 - 15 academic + research faculty
 - 75 PhD students



NCR (Arlington)



Blacksburg (Kelly Hall)



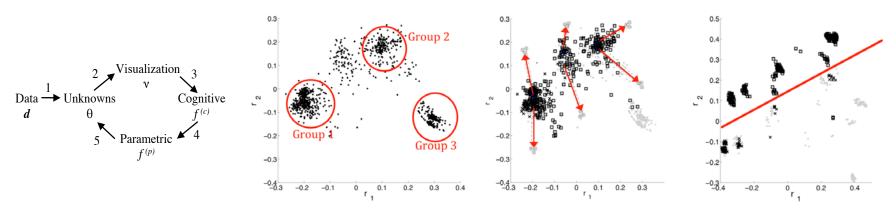
Blacksburg (Torg Hall)



NCR (Falls Church)

Multi-scale V2PI

- Supported by NSF BIGDATA (\$1M)
 - Chris North (CS; PI), Yong Cao (CS), Scotland Leman (STAT), Leanna House (STAT)
- Novel combination of data analytics and human-computer interaction
 - Data analytics: machine learning of model inputs, via model inversion
 - HCI: humans interact directly with model outputs in sensemaking loop



Initial prototype for text analytics

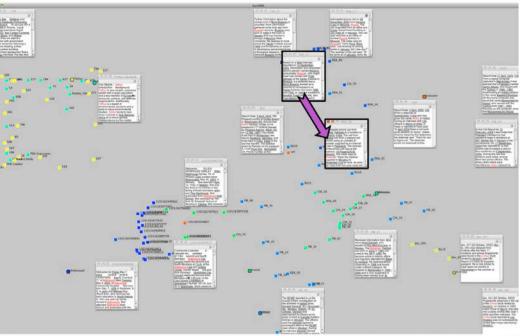


Figure 2. Initial visualization of documents, and user's interaction (re-organizing two documents)

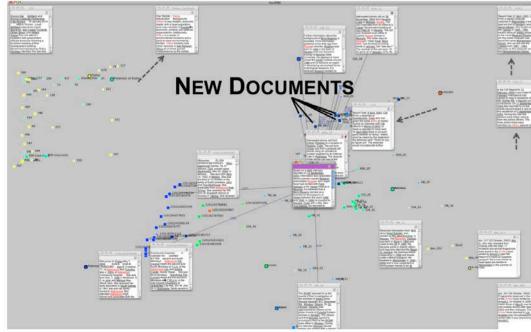


Figure 3. Updated visualization, highlighting newly added documents and newly moved documents

Propagation in networks (Aditya Prakash)

- Effective Immunization **[US-MEDICARE NETWORK 2005**] Efficient Flu E S S/R Surveillance Had good sleep this morning! I am in bed with the worst flu Going to see my favourite band I should have gotten the vaccine My neck hurts Starting to feel better No word can describe the Going to the concert tonight amount of pain I am in Meaningful large graph • summarization coarse Why Outbreak Surveillance Is Not Complete Recognized as outbreak Reported
- Handling uncertain data

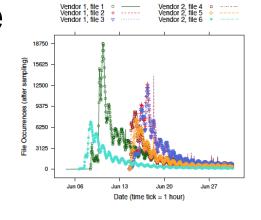


Laboratory-confirmed

Healthcare consultation

Graph Mining for Cybersecurity (Aditya Prakash)

 Modeling malware patterns



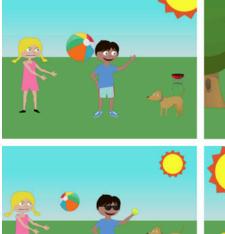


 Discovering risky cyberhuman behaviors



Learning via visual abstractions (Devi Parikh) Hats

Teaching computers "context"







1

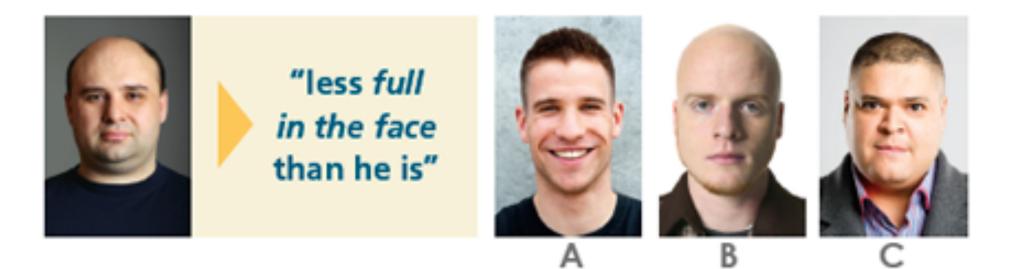






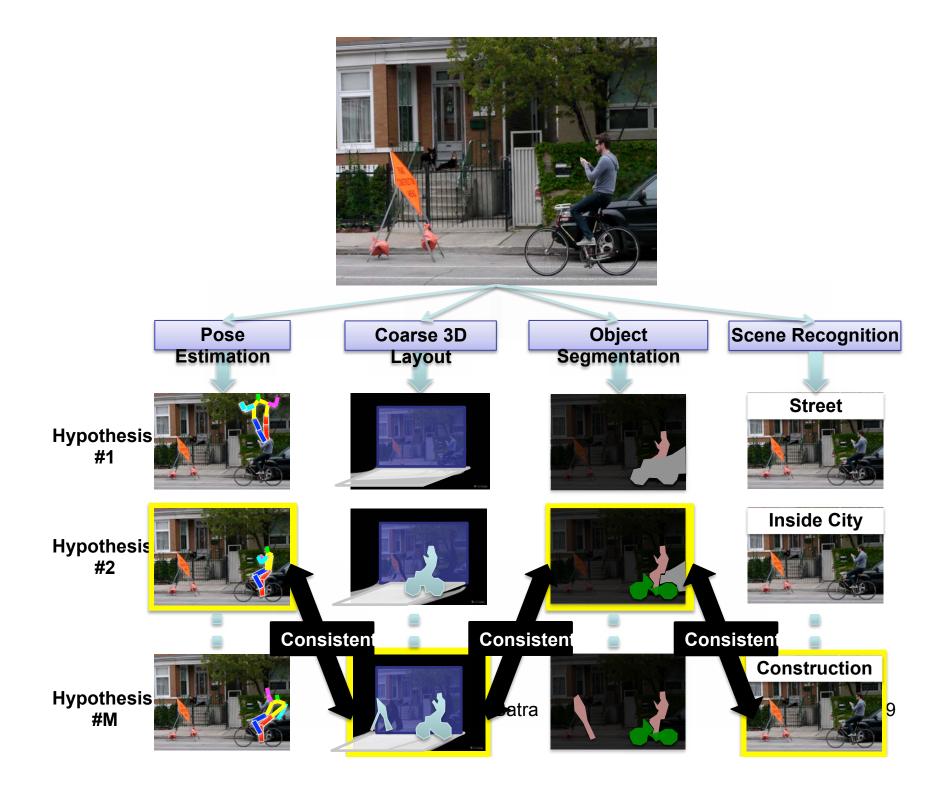
Computer vision (Devi Parikh)

- "Relative attributes"
 - Using human-machine communication to make image search more natural



Holistic scene understanding (Dhruv Batra)

- Develop multiple AI modules that talk to each other
 - A module operating in isolation often produces nonsensical results



The EMBERS Project

- \$16.8M competitively awarded by the IARPA Open Source Indicators (OSI) program
 - Fundamental research (6.1) to develop an early warning system for population-level events using publicly available data
 - Goal: Increase time for analysts to respond/analyze/decide
- Event classes: civil unrest, disease outbreaks, elections, political crises
- Collaboration between computer scientists, statisticians, epidemiologists, social scientists, and political scientists
- OSI program geographical focus: Latin America, now MENA
- EMBERS has been sending warnings from Nov 2012 P A

EMBERS as a "big data" system

Runs autonomously on the Amazon cloud





Over **10,000** warnings delivered Average 45-50 warnings/day

Rich diversity of data sources

News	Blogs	Twitter	Facebook	Foursquare	Wikipedia	
Humidity	Temperature	OpenTable	Food prices	Stocks	Currencies	
ICEWS	GDELT	Parking lot imagery	Routing traffic	Search volume	Economic indicators	

Key events that we forecasted

- Riots after impeachment of Paraguay president (2012)
- The "Brazilian Spring" (June 2013)
- Hantavirus outbreaks in Argentina and Chile (2013)
- Venezuelan student uprising (Feb 2014)
- Recent elections in Panama, Colombia (2014)



Adapted from Slides on Human-Computer Interaction & Creative Computing

Dr. Doug A. Bowman

bowman@vt.edu





Without HCI, you get this ...

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... or this ...

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Window options Page brea <u>k</u> s Formulas Gridlines	 Row & column headers Outline symbols Zero values 	 ✓ Horizontal scroll bar ✓ Vertical scroll bar ✓ Sheet tabs 		
Gridlines color: Automatic		is proceeds		
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... or these!

B AT&T Global Network Client Managed VPN Edition	
Installing AT&T Global Network Client Managed VPN Edition	\nearrow
Incrementing the Progress Bar	



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HCI is everywhere



HCI in the news

- Using Virtual Worlds to 'Soft Control' People's Movements in the Real One
- Bypassing the Password
- Data Glove Could Help Diagnosis and Treatment of Arthritis
- Microsoft Builds a Browser for Your Past
- Hopkins Researchers Aim to Uncover Which Mobile Health Applications Work
- Guiding Robot Planes With Hand Gestures
- Futurist: We'll Someday Accept Computers as Human

HCI careers

- User experience / user interface designer
- Interaction designer
- Usability engineer / analyst
- Information architect
- Human factors engineer
- User researcher

HCI People in CS @ VT

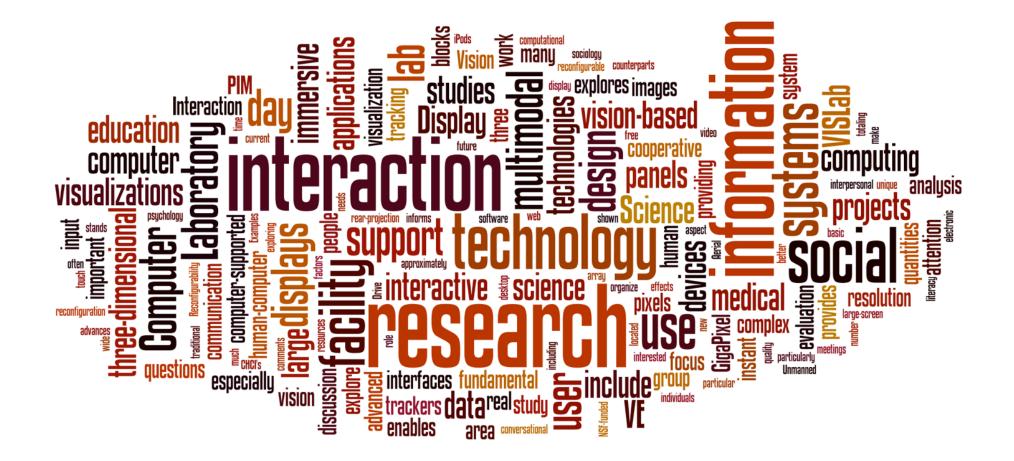


Faculty

some faculty who research and teach creative CS

- Yong Cao computer animation and games
- Ed Fox -- multimedia
- Steve Harrison -- information arts
- Dane Webster (SOVA) -- character animation
- Ico Bukvic (Music) -- digital instruments ("laptop orchestra")

HCI labs



HCI courses

- Introduction to Human-Computer Interaction
- Introduction to GUI Programming and Graphics
- Computer Graphics
- Design of Information
- Human-Computer Interaction Capstone



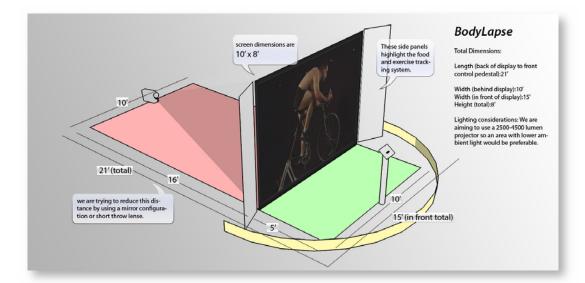
CS 3724: Unlike other CS classes ...

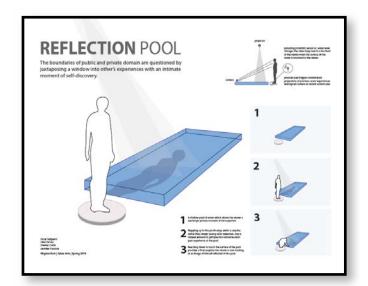
- No equations (well, maybe one)
- No proofs
- No algorithms
- Some programming, but focus on *design*
- Multi-disciplinary
 - psychology
 - graphic design
 - industrial engineering

Current topics in HCI

- Large displays
- Small displays
- Human-robot interaction
- Alternative I/O
- Ubiquitous computing
- VR & AR

- Speech recognition
- Video conferencing
- Sustainable interaction design
- Gesture interfaces
- Body-based interaction
- Brain-computer interface





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create interactive art work, learn to think and work differently eative Computing Ca

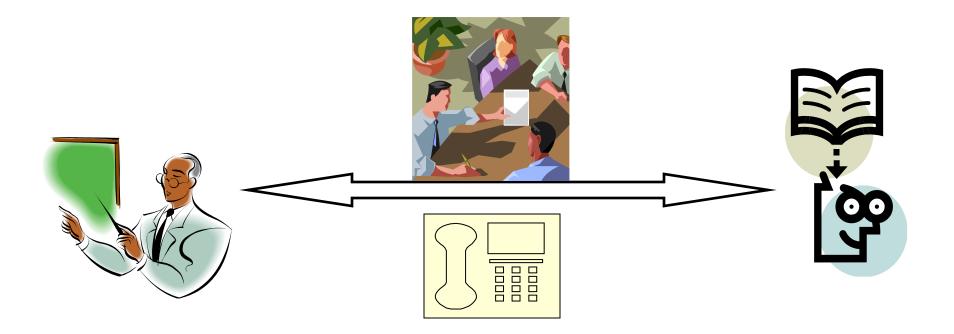
SeeMore (Kirk Cameron)

- <u>http://scape.cs.vt.edu/seemore/</u> slides from Scalable Performance Lab (Scape)
- <u>https://www.youtube.com/watch?</u>
 <u>v=JyjB_v5rukQ</u> at SIGGRAPH 2014

Slides by Fox

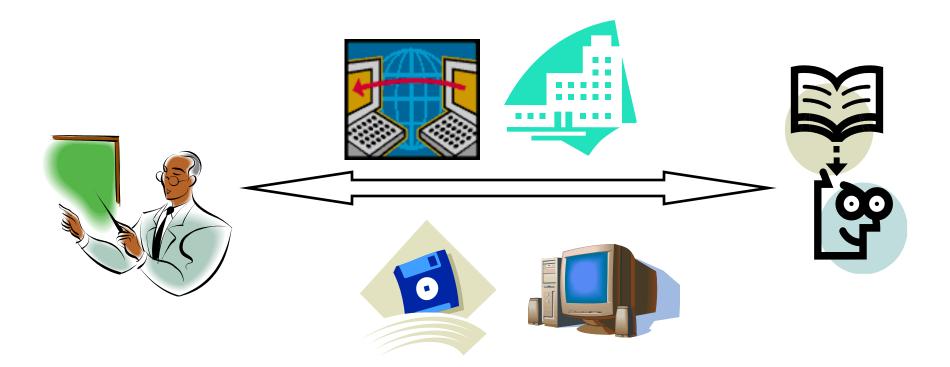
- Introduction
- Current grants
 - Addiction Recovery
 - Integrated Digital Event Archive & Library
 - Qatar: Electronic Library Institute
- Digital Libraries
- Selected projects: Ensemble, ETD classification, ETANA-DL (archaeology)

Synchronous Scholarly Communication



Same time, Same or different place

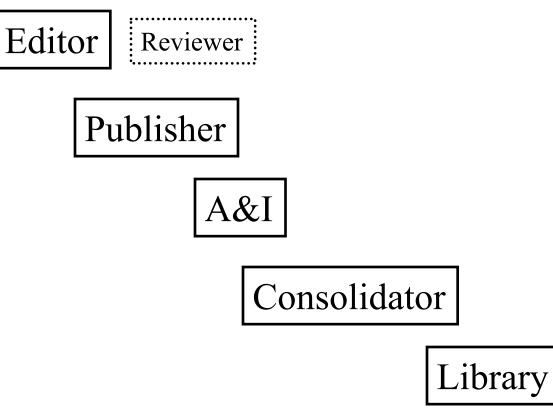
Asynchronous, Digital Library Mediated Scholarly Communication



Different time and/or place

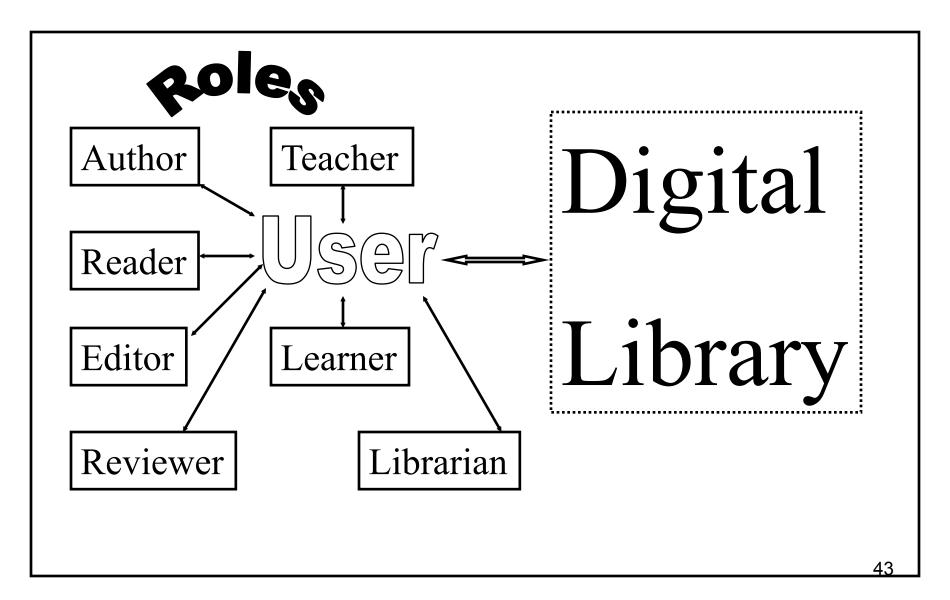
Digital Libraries Shorten the Chain from



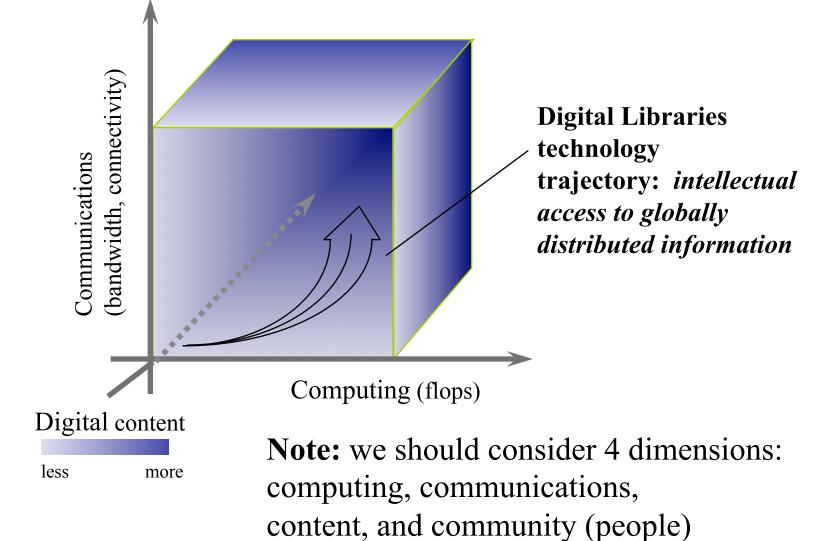




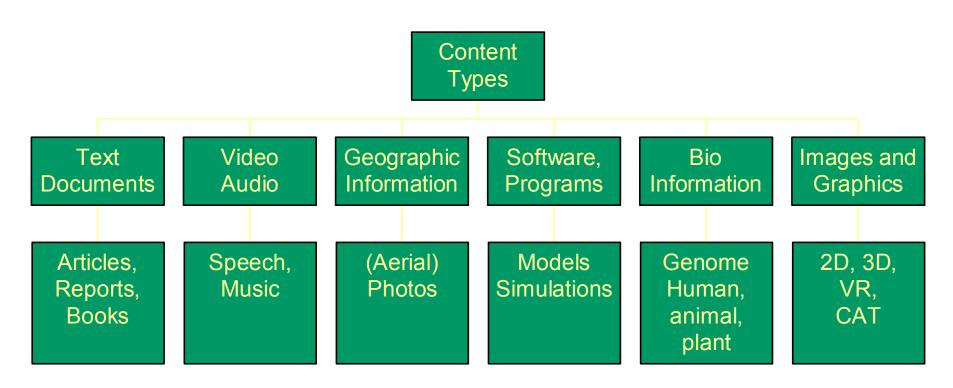
DLs Flatten the World



Locating Digital Libraries in Computing and Communications Technology Space



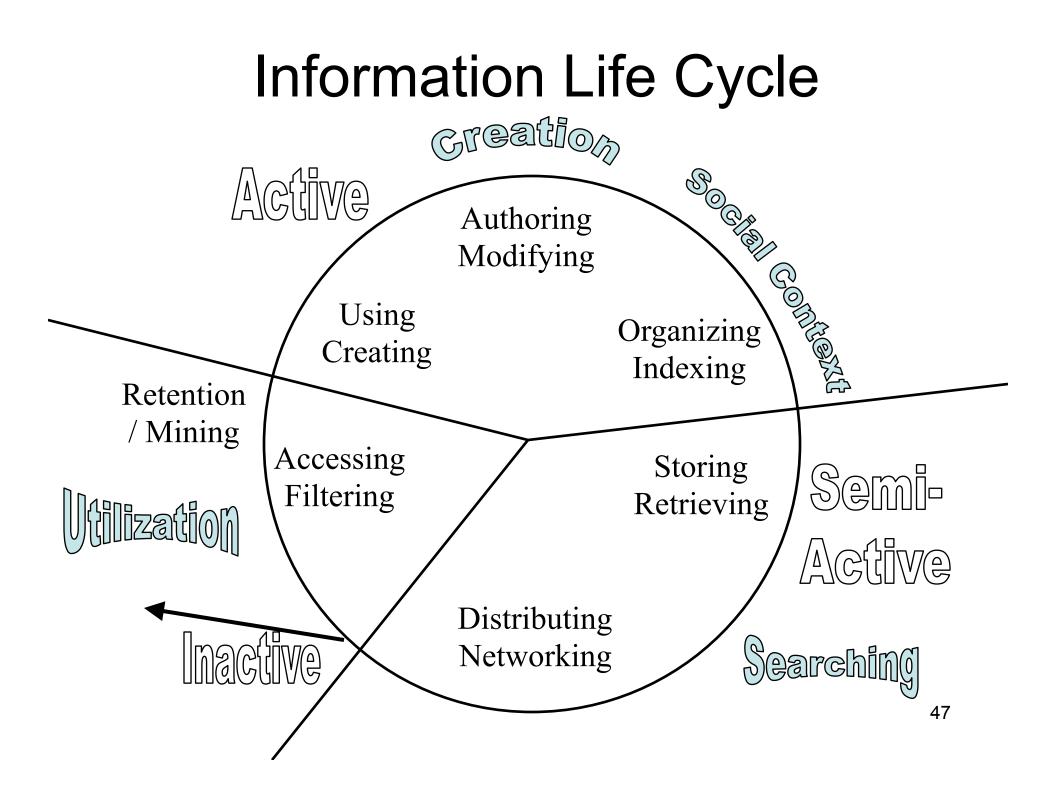
Digital Library Content



Degree of Structure



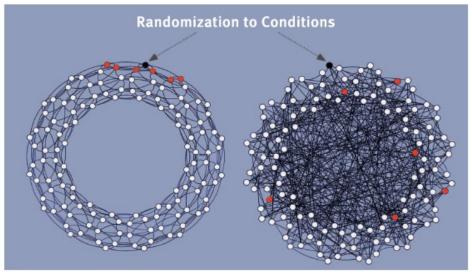
Chaotic Organized Structured



Infrastructu	Information Satisfaction			
Repository-Building		Add	Satisfaction Services	
<u>Creational</u>	Preservational	Value		
Acquiring Cataloging Crawling (focused) Describing Digitizing Federating Harvesting Purchasing Submitting	Conserving Converting Copying/Replicating Emulating Renewing Translating (format)	Annotating Classifying Clustering Evaluating Extracting Indexing Measuring Publicizing Rating Reviewing (peer) Surveying Translating (language)	Browsing Collaborating Customizing Filtering Providing access Recommending Requesting Searching Visualizing	

The Social Interactome of Recovery: Social Media as Therapy Development

- NIH, \$1.7M, to VTCRI/VT, Warren Bickel PI
- National Institute of Drug Abuse
- Friendica (local controlled version of Facebook)
- 2 large experiments X 3 replicates
 - Effects of social network topology
 - Effects of controls on social network communication
- Natural language processing, network analysis, HCI



Randomization of participants to clustered-lattice and random network conditions (Adapted from Centola 2010). Each network has N=128 nodes and each node has Z=6 edges. In both cases the black node has 6 red nodes as neighbors.



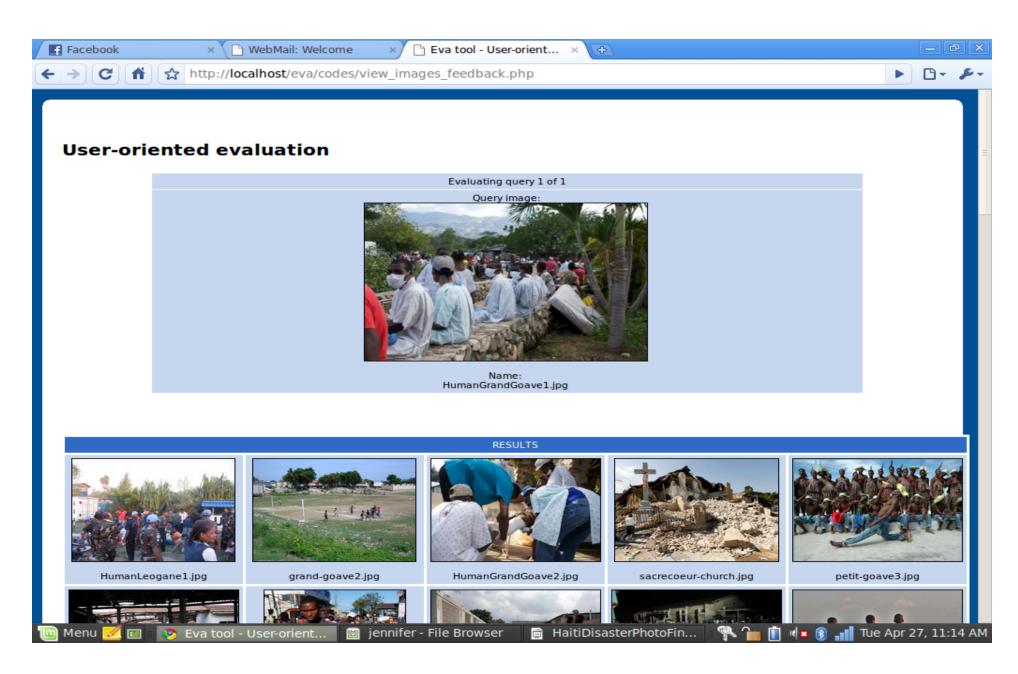


Integrated Digital Event Archiving & Library (IDEAL)

http://www.eventsarchive.org

(includes proposal and 1 year report to NSF)

Haiti Photographs, Content Based Image Retrieval Evaluation

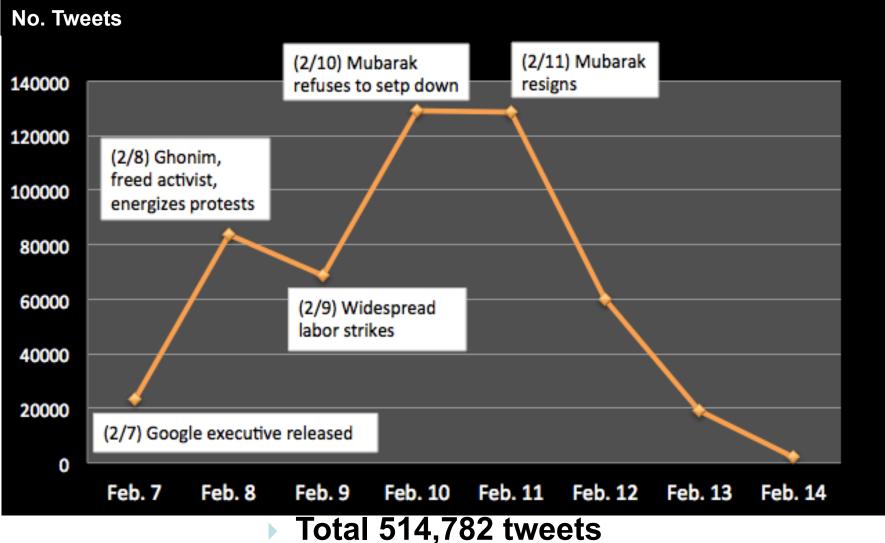


Precursor: Crisis, Tragedy, and Recovery network (CTRnet)

Collect, analyze, and visualize disaster information with a

DL	Collect	Analyze	Visualize
	Web sites, images	Image similarity	Organize images by similarity
Content	Tweets	Content, user profiles	Patterns, frequencies
ent	Facebook content	Usage of social media (SM)	SM use
	Focus group interviews/surveys	Usage of SM	SM use/needs
Te	Crawler	CBIR algorithm	CBIR visualization interface
Technology	Online tools, scripts, APIs	NLP toolkit, SQL	Creation
	Facebook app	Spreadsheets	Graphics
	Brainstorming tool	Brainstorming tool	

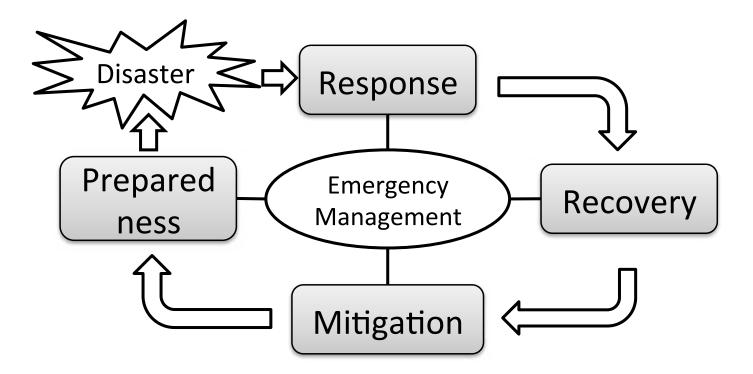
Social Media Use in Political Crisis (1/2)(2/7 - 2/14, 2011)



Social Media Use in Political Crisis (2/2)

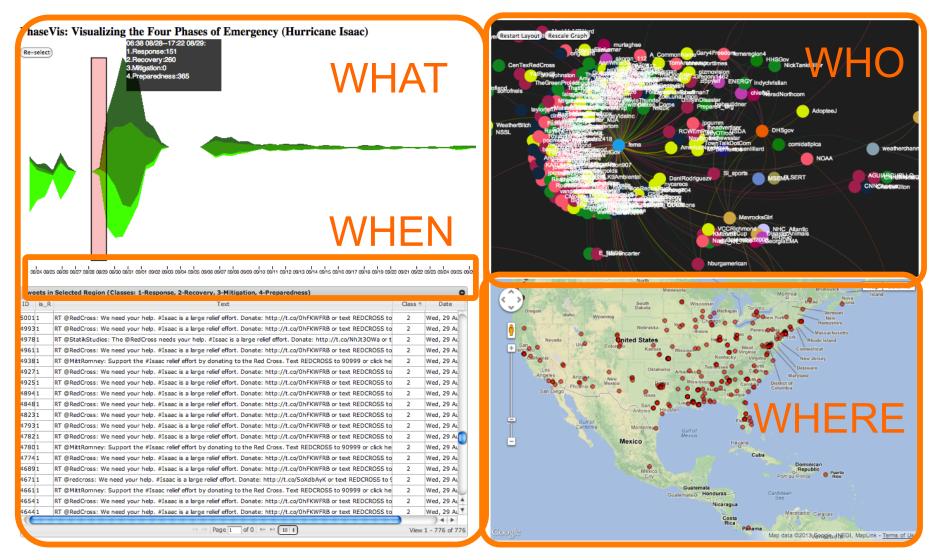
- Opinion Leadership in Egypt Uprising 2011
 - 514,782 tweets (one week around Mubarak's resignation)
 - Total 79,000 unique users
 - Presumably posting from Egypt \rightarrow 4,710
 - Individuals excluding organizations \rightarrow 3,675
 - Opinion leaders
 - 500-27,000 followers in top 10% (365) individuals
 - Bios: blogger/activist, writer/reporter, lawyer/executive director, social media consultant,... → 'elite' type actors
- This has led to other studies, surveys, publications

Visualizing Emergency Phases in Tweets (ISCRAM 2013) (1/2)



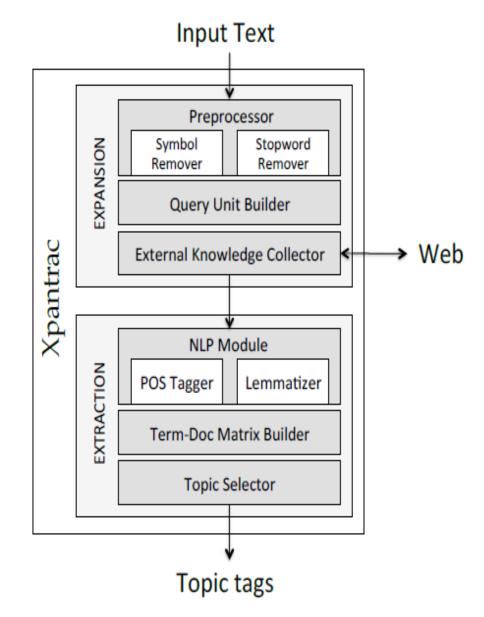
Four phases of emergency management model

Visualizing Emergency Phases in Tweets (2/2)



■ Topic Tagging of Webpages: Xpantrac Seungwon Yang dissertation

- → Build query
 - Every 5 words, 1 word overlap
- → Send query to search API
 - → Web search (Seungwon)
 - → Wikipedia, our collection(s): CS4624 Spring 2014: Sloane Neidig, Samantha Johnson, David Cabrera, Erika Hoffman
- → Find topics in retrieved documents
 - Frequency of words
- → Select most frequent as "topics"
- → Output: topics



Water Main Break Visualization Sunshin Lee: leading to current tweet geo-location research

Haberman

©2012 Google - Map data ©2012 Google - Terms of Us

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Dataset Keyword	Total tweets	# of tweets which have GPS information (percentage)
water main break	13,382	156 (1.17 %)
water pipe leak	967	1 (0.10 %)

Location information type	# of tweets		
GPS data (longitude, latitude)	36 (1.08 %)		
Location information extracted from text	1,473 (44.19 %)		

Location: Lower Manhattan

Jersey City

ckensack r Waterfront

440

West Side

Created time: 2012-04-05 10:24:15

(139)

Liberty

78

Tweets collected with keywords Selected tweets with location information (lat/long, geonames) Event locations Tweet Message: NEU: Water main break fouls up morning travel in Lower Manhattan http://t.co/Ane2kTgi displayed with details

Web Archives

 13 TB of IA Collections, e.g., 2013: Boko Haram attack, Boston Marathon blast, Global Emergency Overview, Texas fertilizer plant explosion

Category	No. of Archives
Accidents (plane crash, building collapse, ferry sinking)	11
Bombings	4
Earthquakes (Japan)	12
Fires	2
Floods	4
Hurricanes (Sandy), Tsunami, Cyclones, Typhoons	8
Shootings	17

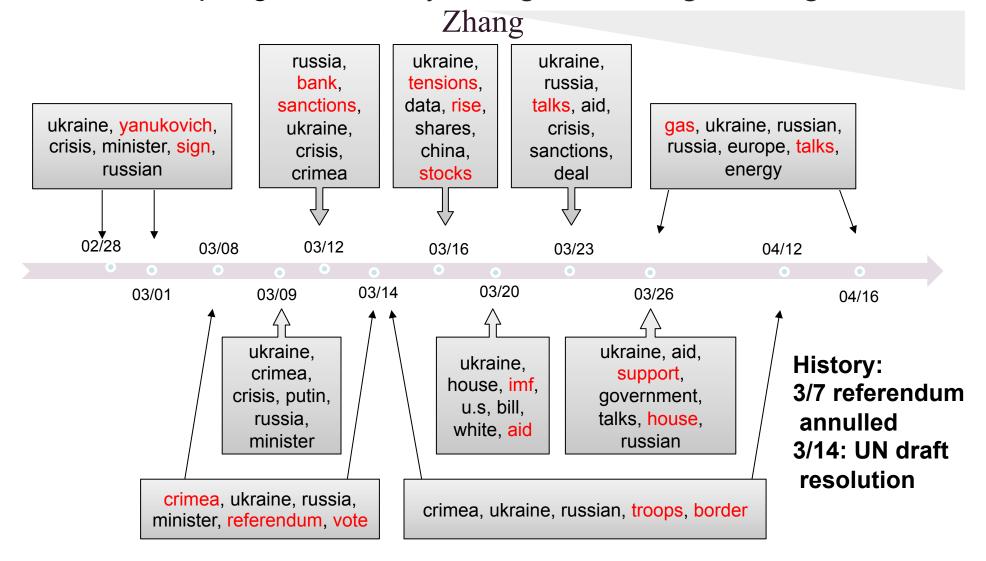
Tweet Collections

- 442 Event-specific and general collections
- Total of 915 million tweets, from streaming API, using hashtags and keywords

Category	No. of c	collections			
Accident (transportation)	33				
Bombing	8	servers	# of c	ollections	# of tweets
Community	10	cinnamon	# 010	54	46,373,297
Earthquake	18	lancelot		44	344,519,093
Fire	6	spare05		272	
Flood	11	spare07		44	108,801,519
General (including health)	67	virginia		28	166,113,764
Hurricane, Tsunami	39	Total		442	915,126,354
Political (Middle East, Iran)	40				
Shooting	29				

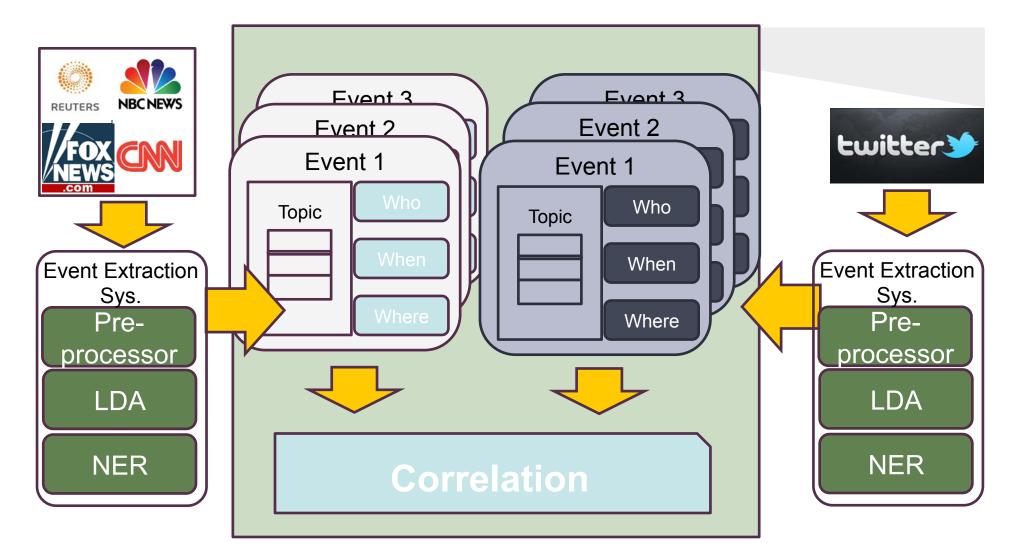
Extracted News Events on a Time Line

CS6604 Spring 2014: Tianyu Geng, Wei Huang, Ji Wang, Xuan

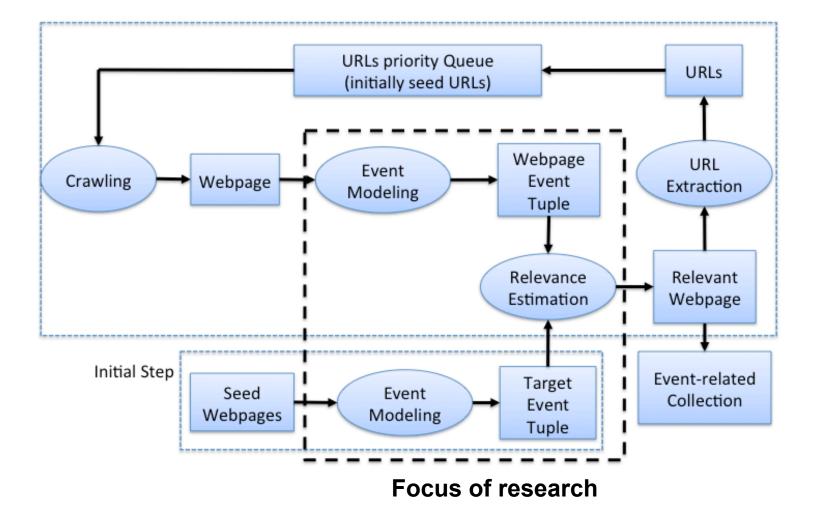


News-Tweet Architecture

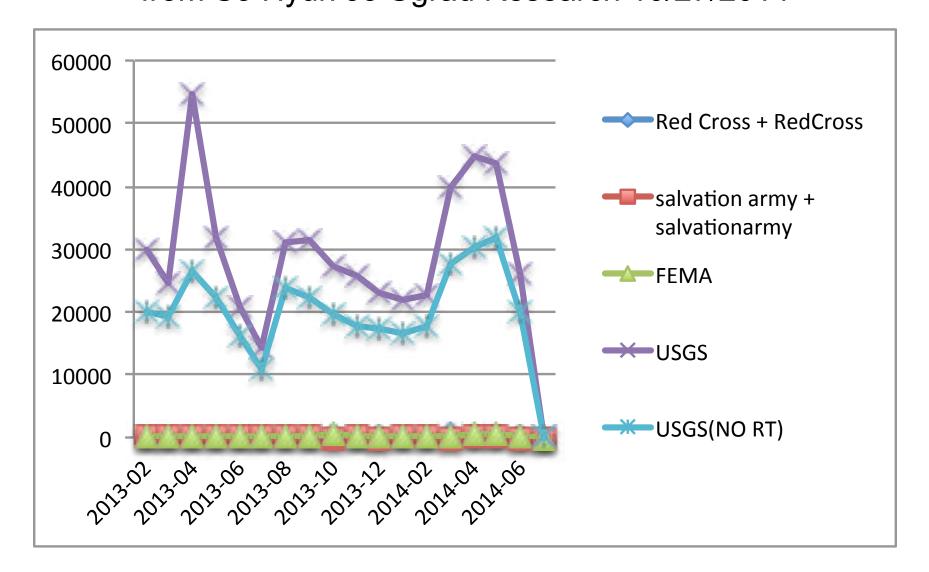
CS6604 Spring 2014: Tianyu Geng, Wei Huang, Ji Wang, Xuan Zhang



Event Focused Crawler Mohamed Magdy



Earthquake stats by keyword from So Hyun Jo Ugrad Research 10/27/2014



Qatar

Project Objectives/Aims

A. Research and prototype digital library systems and infrastructure for Qatar, focusing initially on Qatari information related to government and scholarly activities.

Leverage the crawling engine from Penn State's SeerSuite software infrastructure, and extend it beyond its current focus on English to support Arabic-English collections, and to cover a broad range of scholarly disciplines, and all types of government information.

B. Research and build the digital library community in Qatar, supporting digital library use, services, collection development, tailored systems, and advancing toward a Knowledge Society.

Study scholarly activities, and engage in community building in Qatar, so DLs can be tailored to specific domains and to the unique needs of Qatar. Through workshops, a consulting center at the proposed Institute, and collaborative efforts with libraries and museums in Qatar, we will identify particular needs and uses, and tailor collections, systems, and services, to lead toward the Qatari Knowledge Society.

Informal 55 & DL Definitions

DLs are complex systems that

- help satisfy info needs of users (societies)
- provide info services (scenarios)
- organize info in usable ways (structures)
- present info in usable ways (spaces)
- communicate info with users (streams)

DL Book 1: Theoretical Foundations (Fox, Goncalves, Shen)

- ~180 pages
- 1) Introduction
- 2) Exploration (searching, browsing, visualizing)
- A) Mathematical Preliminaries
- B) Minimal DL
- C) Archaeological DLs
- D) 5S Results: Lemmas, Proofs, 5SSuite
- E) Glossary
- Bibliography (263 references)

DL Book 2: Key Issues Regarding Digital Libraries (Shen, Goncalves, Fox)

- ~110 pages
- 1) Evaluation
 - Intro, Related Work, Formalization
 - Digital Objects, Metadata Specs & Format, Collections, Metadata Catalogs, Repositories, Services, Case Study: 5SQual
- 2) Integration
 - Intro, Related Work
 - Case Study: ETANA-DL

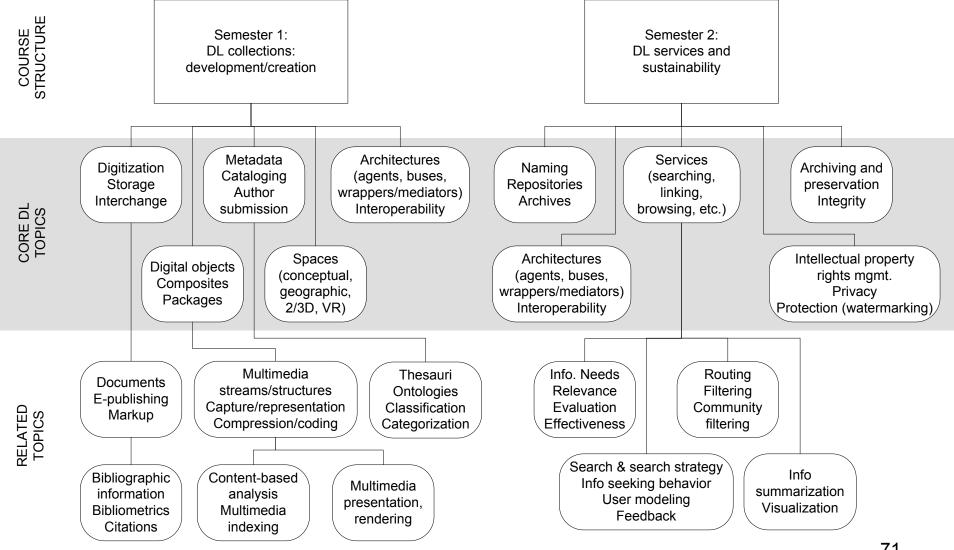
DL Book 3: Technologies (Fox, Torres)

- ~180 pages
- 1) Complex Objects
- 2) Subdocuments
- 3) Ontologies
- 4) Classification
- 5) Text Extraction
- 6) Security

DL Book 4: Applications (Fox, Leidig)

- ~160 pages
- 1) Content-Based Image Retrieval (CBIR)
- 2) Education
- 3) Social Networks
- 4) Bioinformatics, Scientific, & Simulation DLs
- 5) Geospatial Information

Introduction **DL Curriculum Framework**



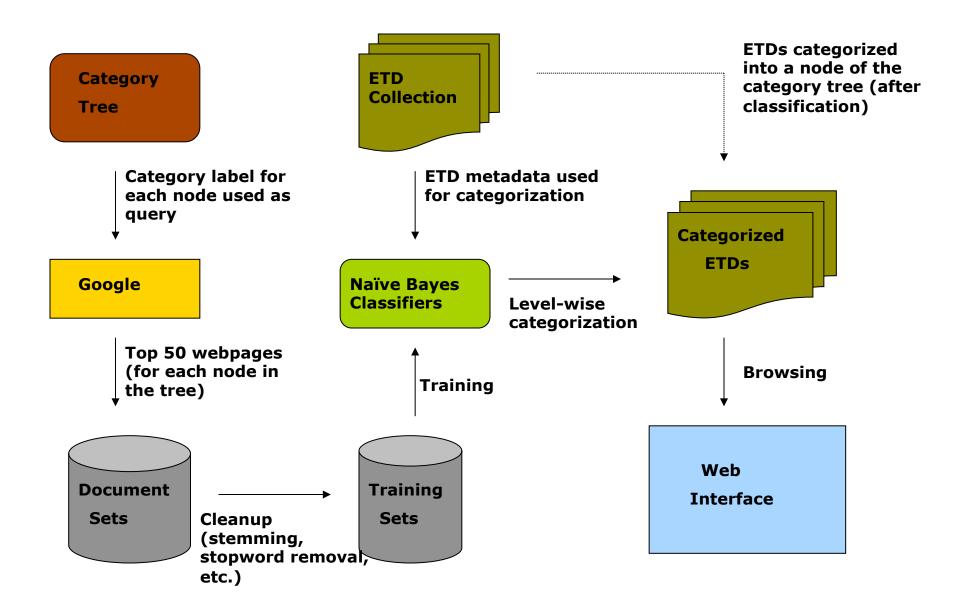
Wikiversity Modules

- Table 1: Core DL Curriculum (2 slides)
- Table 2: Information Retrieval Packages
- Table 3: LucidWorks Big Data Software
- Table 4: Multimedia Software
- http://en.wikiversity.org/wiki/ Curriculum_on_Digital_Libraries

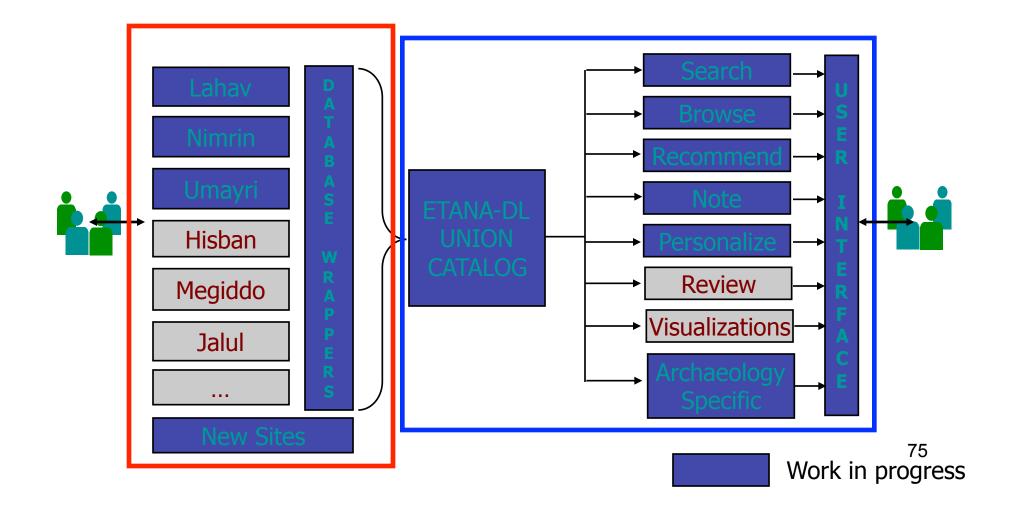


ETD Classification:

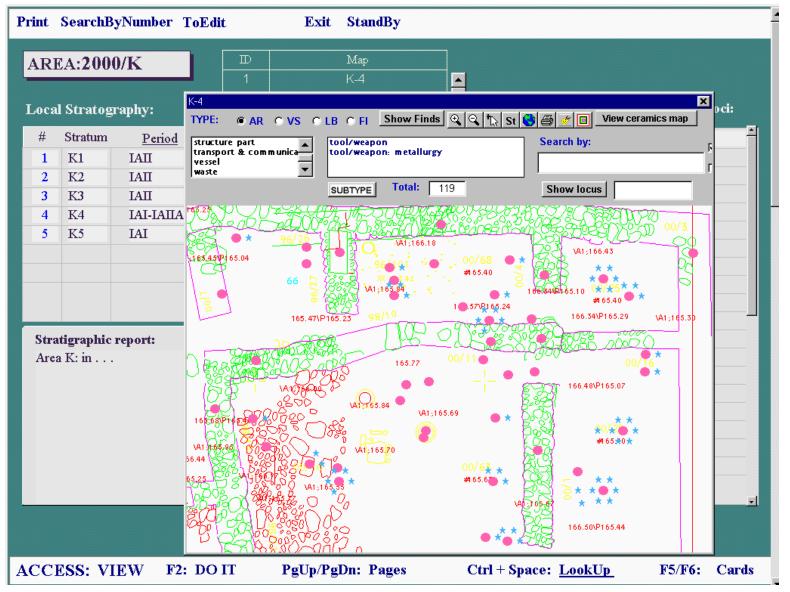
Algorithm Pipeline



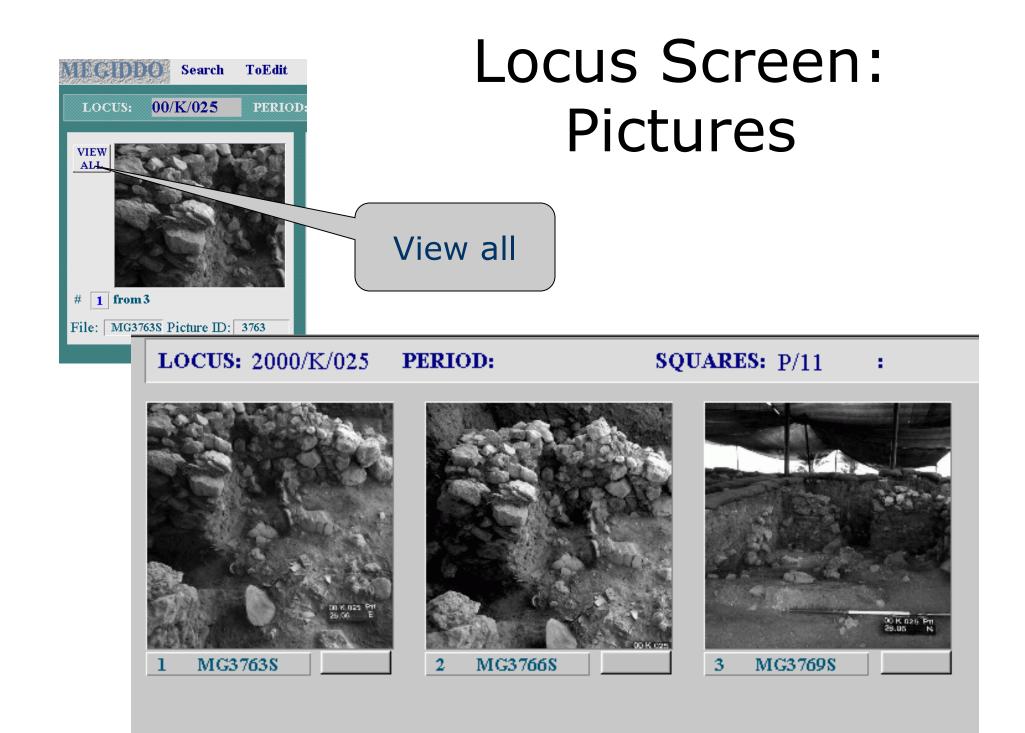
ETANA-DL Architecture DigBase and DigKit

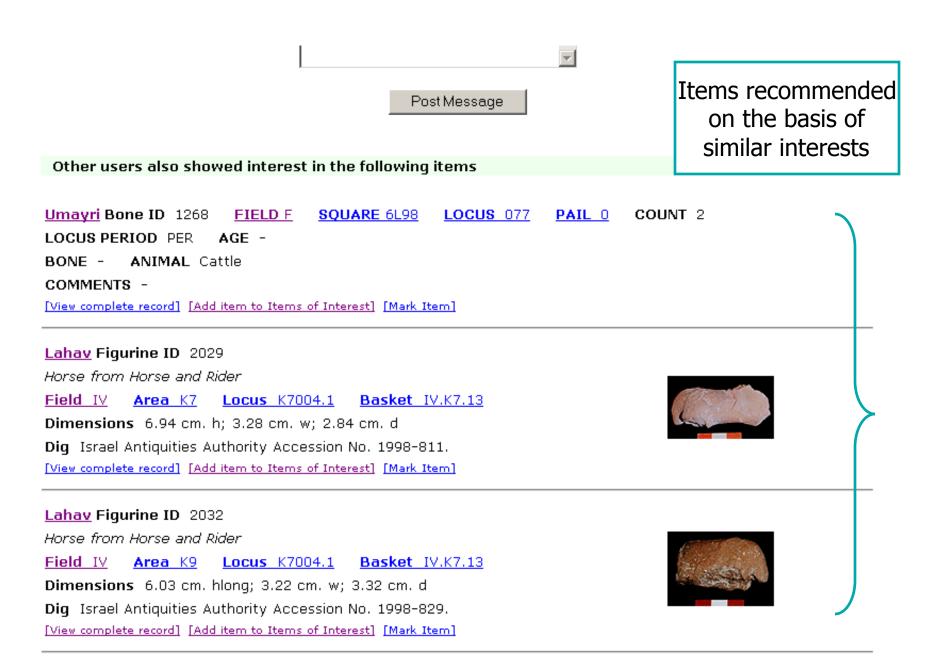


Area Screen



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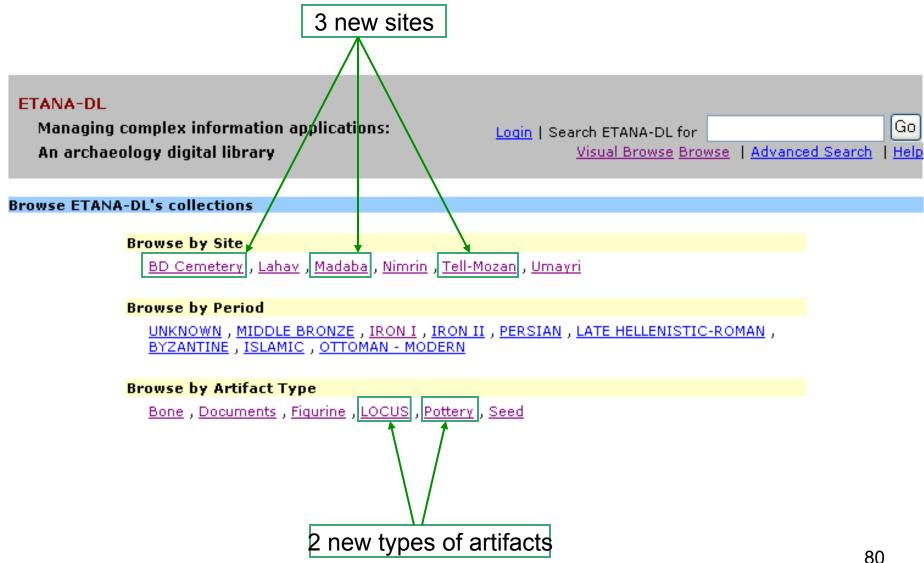
Recommendations

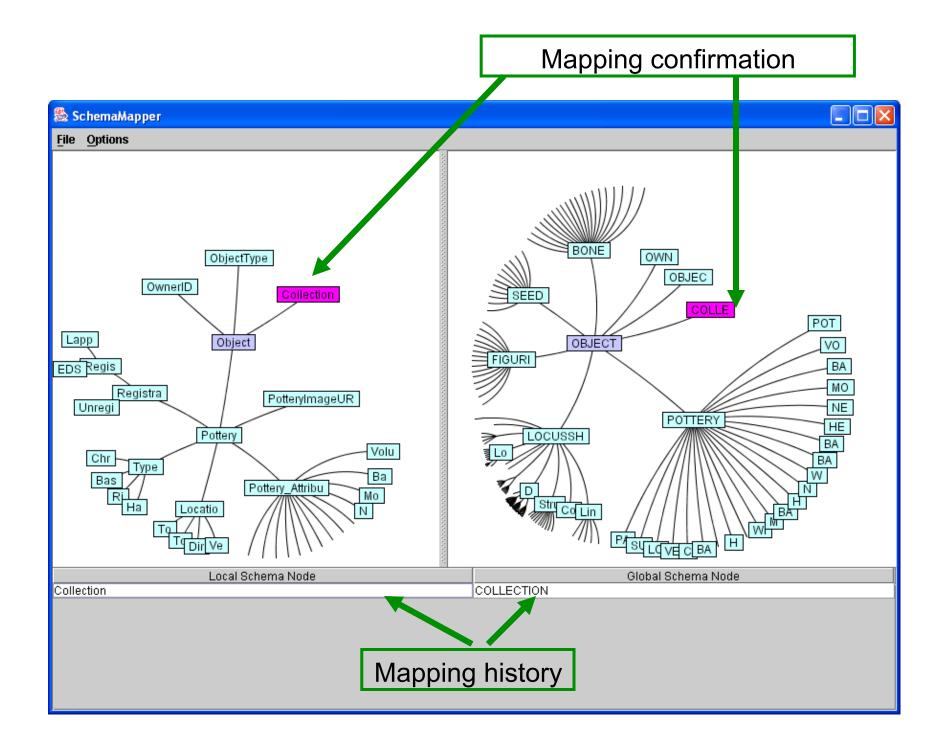
Visual Browsing Bab edh-Dhra' Cemetery

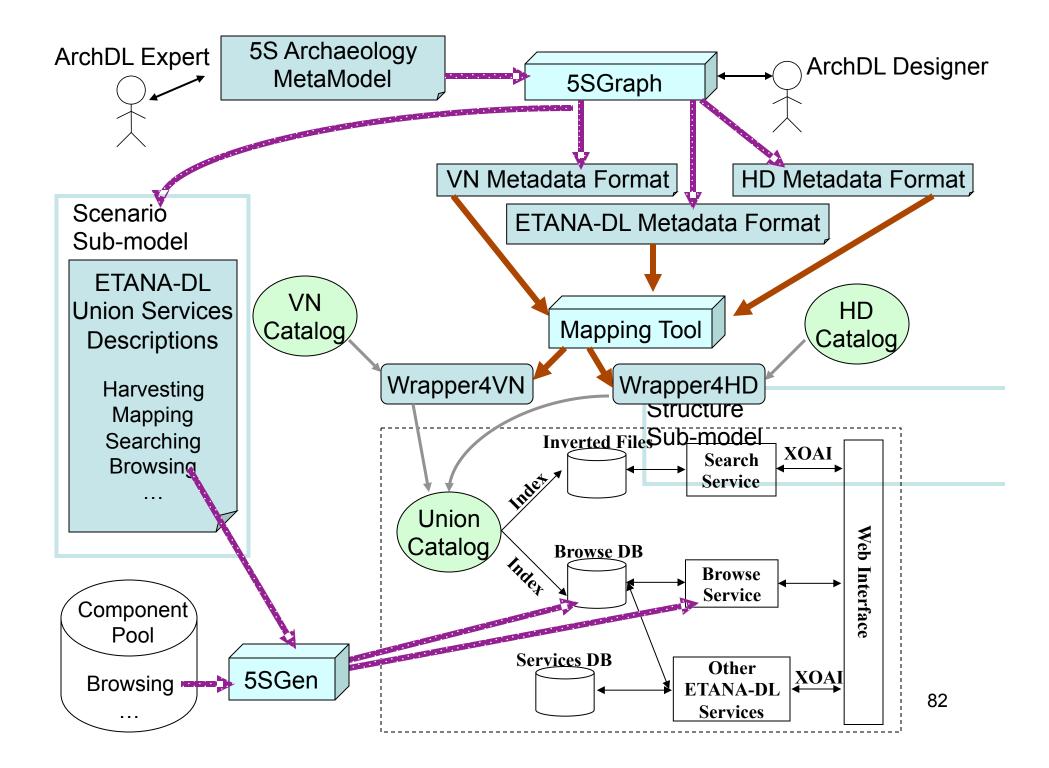
Pottery # 25

	D	D Como	tom Datt	Deces		and the second
BD Cemetery Pottery Record						
Pottery Imag	e Quick View			499	2	FIIN
Registration Number	Registered	Lapp	none	- 16 P.	en anti	the second
	Unregistered	EDSP	499	The second		1 A Star
Pottery Type	Chronological Sequence	EB II		135-	2al	and the
	Basic Category	Small bowls and Saucers				
	Rim Treatment	unavailable				
	Handle Type	unavailabe				
Location	Tomb Area	A				
	Tomb Number	056				
	Direction	No Direction				
	Vessel Number	025	2 this	and a second	8	and the
and.	Neck Join	unavailab	le	and and	Saller 1	A A CO

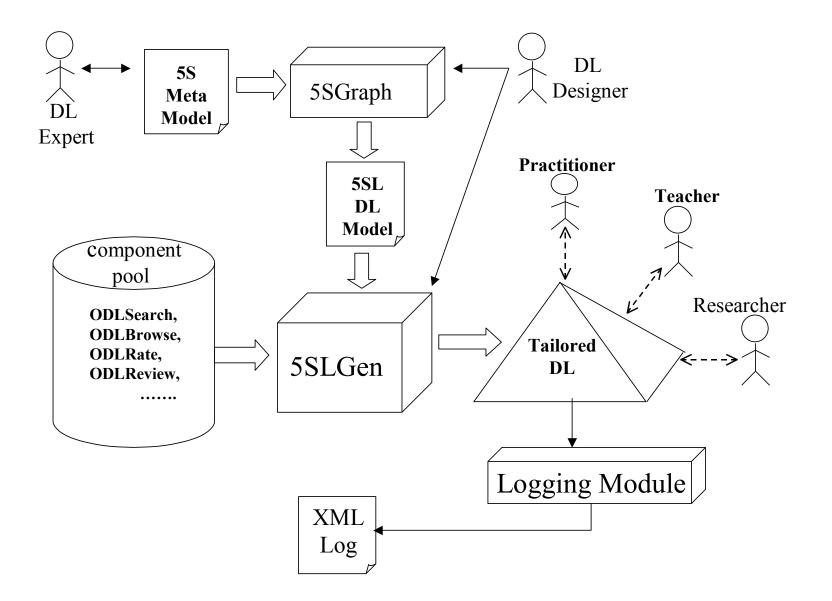
ETANA-DL Multi-dimensional Browsing







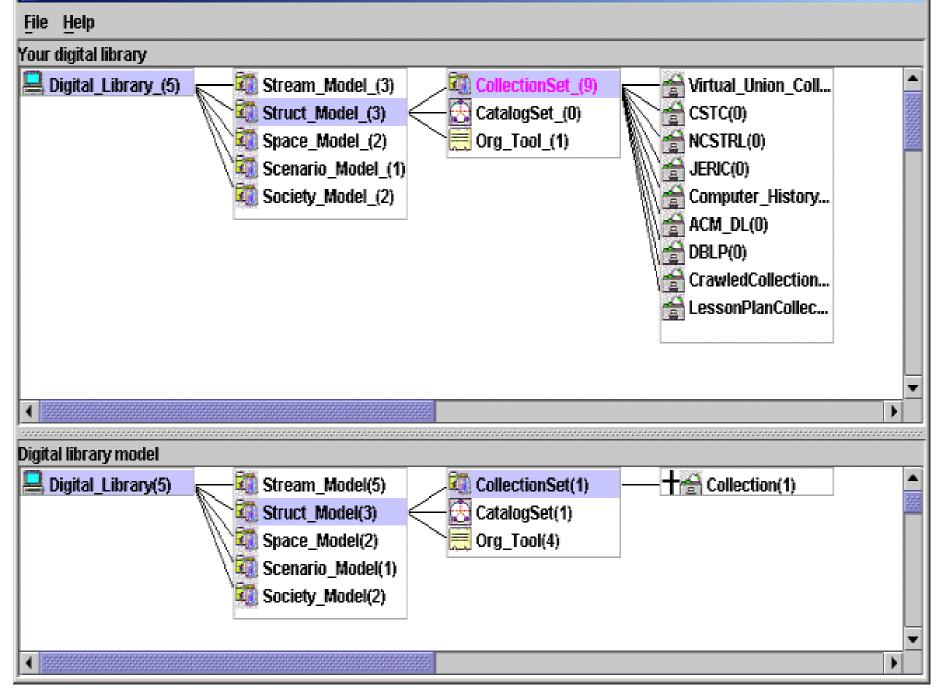
5SSuite: Tools/Applications

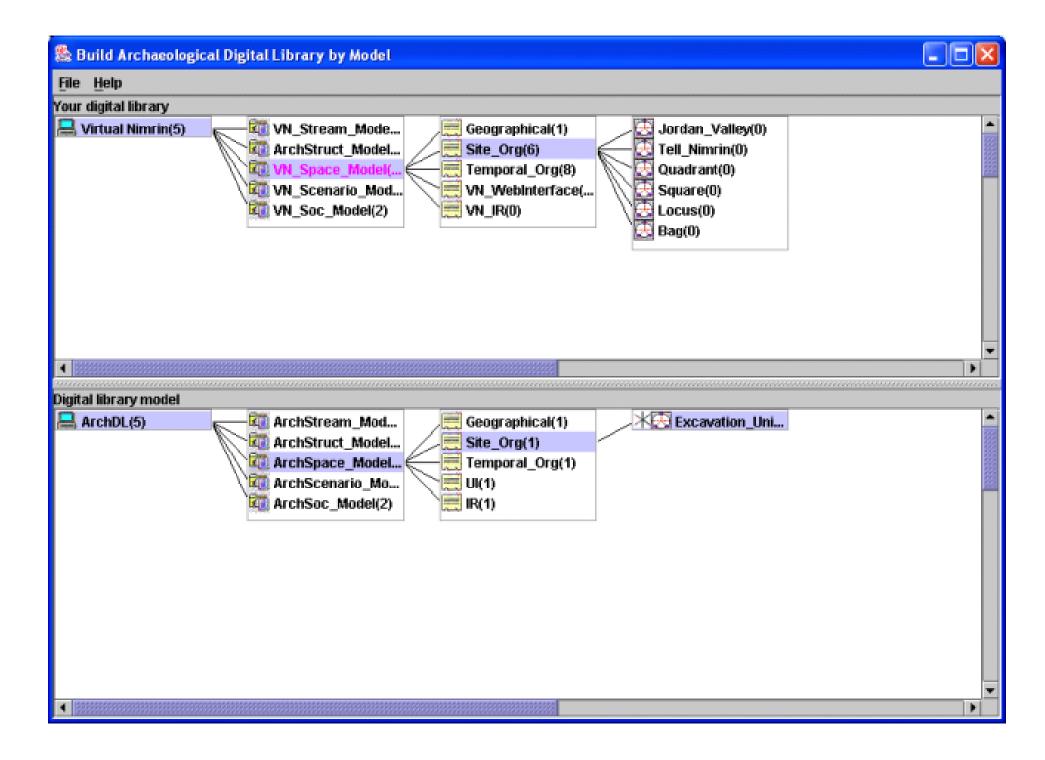


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8 Build Digital library by model

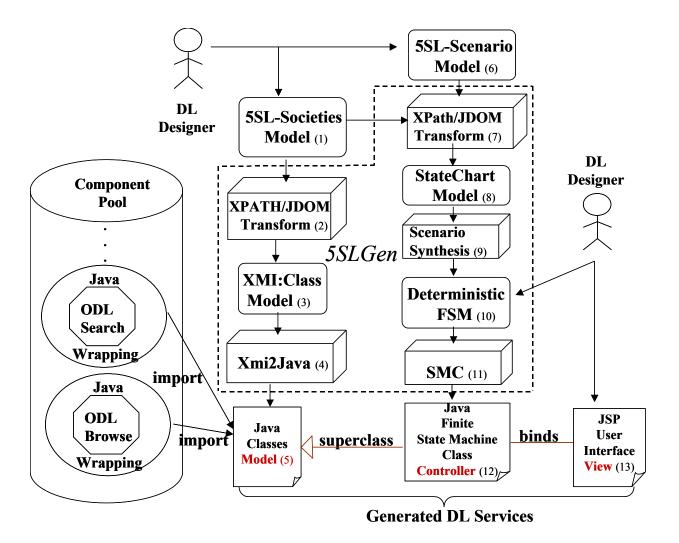
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_ 🗆 🗵 🌺 Build Digital library by model File Help Your digital library 🗱 Stream_Model_(5) NDLTD DL(5) ServiceSet_(5) fulltext_search(0) * metadata_search(0) Struct_Model_(2) browsing(2) 🛄 Space_Model_(2) submission(2) Scenario_Model_(1) training(1) Society_Model_(2) Digital library model K Services(1) 🥘 Stream_Model(5) ٠ Digital_Library(5) ServiceSet(1) 🥘 Struct_Model(3) 🛄 Space_Model(2) 🛄 Scenario_Model(1) Society_Model(2)

5SLGen – Version 2: ODL, Services, Scenarios



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Questions? Discussion?

Thank You!

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