# ETD Veterans Plenary Panel

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Edward A. Fox Executive Director, NDLTD, www.ndltd.org

fox@vt.edu
Virginia Tech, Blacksburg, VA 24061 USA
http://fox.cs.vt.edu/talks/2010

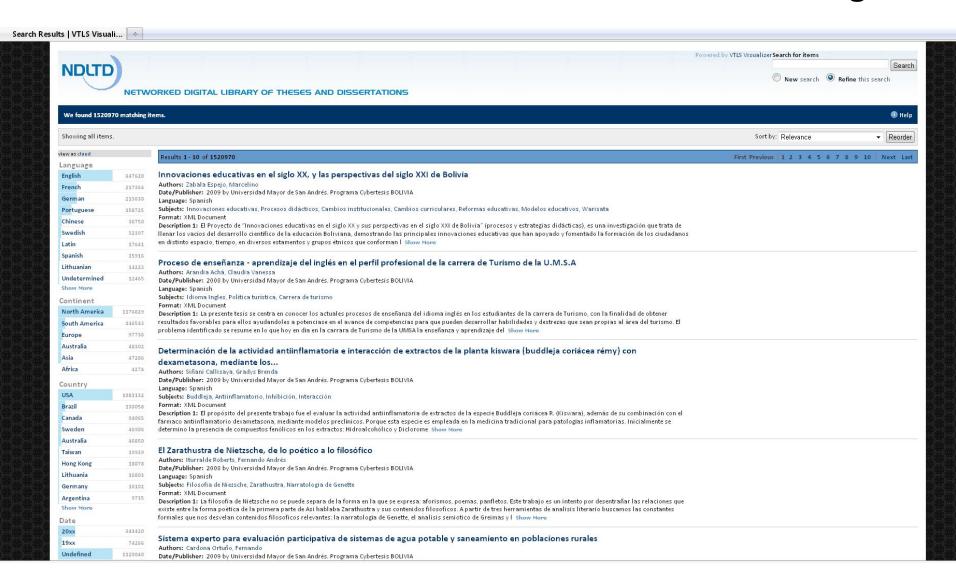
### Outline

- Mission
- VTLS Visualizer
- Australasian Update
- Marketing/Communications
- Membership

### Mission

- The Networked Digital Library of Theses and Dissertations (NDLTD) is an international organization that, through leadership and innovation, promotes the adoption, creation, dissemination, use, and preservation of electronic theses and dissertations (ETDs).
- The NDLTD encourages and supports the efforts of institutions of higher education & their communities
- to advance and apply electronic publishing & digital libraries (including repositories), thus enabling them
- to share knowledge more effectively in order
- to unlock the potential benefits worldwide.

#### VTLS Visualizer Service with NDLTD Union Catalog



## Australasian Regional Update – Tony Cargnelutti

 National Library of Australia's [NLA] new Trove discovery service will be the new ADT portal before 2011, with ETDs as a searchable subset. See:

http://trove.nla.gov.au/

- CAIRSS [CAUL Australian Institutional Repository Support Service] will manage this.
- Institutions currently running ADT specific repositories [total 16] will shift to IRs.

## Marketing/Communications – Joan Lippincott

- Develop Press List key places internationally to send news and announcements
- Allied Organizations encourage presentations at their conferences and place articles in their publications; ask them to link to our website: SPARC Right to Research page
- Develop ideas for universities to put an NDLTD intro page on their website, which would pull NDLTD news and events feeds and link to NDLTD site and resources
- Promote hot research topics from Union Catalogue on NDLTD website e.g., theses on the topic of oil spills
- Develop Annual Communications Calendar/timeline

## Membership – Eric Van de Velde

- NDLTD membership yields direct benefits, but also makes one's local efforts pay off for the larger community. -> Mentoring!
- NDLTD Quality Seal for Repository
  - Complete, Quality (Metadata? MM? Open? ...)
- NDLTD Social Network for Students
  - Constructing ETDs, insights in writing process
  - Visualization and presentation of data
  - Support re: advisors, committees, admin.

## NDLTD's New Membership Management System

- Pay dues online by credit card
- NDLTD members manage their own profiles
- Convenient membership renewal
- Automatic discounts on conferences
- Online membership surveys
- Keep an eye out for the system when the new NDLTD web site launches!
- A preview follows



#### Networked Digital Library of Theses and Dissertations C/O Library Business Office, 2062 HBLL, Provo, UT 84602 queries@ndltd.org

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Developing Nations Institutio Membership *	nal 1 year	Upon Approval	US\$ 100.00
This membership type is fully equivalent to regular Institutional Membership, but dues are reduced to recognize the challenging economic environment of organizations from developing nations.			
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This option is provided for pe without becoming a member.	ople who wish	to remain informed	about NDLTD